SkillsUSA ®

T-Shirt Design Competition
(for PA 2023 district and state level competitions)

2022 - 2023 SkillsUSA T-Shirt Design Competition
(for PA district and state level competitions)

Contest Description:

      Contestants are to present their artwork for a T-shirt Design representing the state of Pennsylvania and SkillsUSA. The words "SkillsUSA", "Pennsylvania", and the current year ("2023") are required to be somewhere on the design. The SkillsUSA emblem or official logo in its entirety cannot be used in the T-Shirt Design. Please note that the T-shirt Design is not required to be in the shape of the state of Pennsylvania. While you may use them if you like, there is no requirement for piece of the SkillsUSA emblem to be used in the design of the t-shirt. There is also not a requirement to have the shirt physically printed, either through silkscreen, vinyl, or any other method. A paper representation of the artwork's placement on a shirt is sufficient.

Contestants are encouraged to use visual aids such as notebooks and their table top displays when presenting their T-shirt Designs. Laptop style computers or tablets may be used during the presentation portion if desired, but are not a requirement. Table top displays cannot include anything that is plugged in or makes a noise of any kind.

      All contestants are required to be in the official dress of SkillsUSA during the competition.

      An example of the final rendering print can be found below.

Contest Requirements:

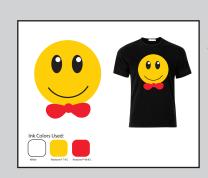- Contestant in SkillsUSA Official Dress
- Final Rendering of the T-Shirt, including placement (All entries should be submitted with two versions of the artwork printed on card stock: One depicting the artwork by itself, the second showing the artwork's placement on a shirt. Both versions of the artwork should be identical - see example below.) The rendering should also show swatches depicting each color used in the design for the judges This rendering will be turned in to the judges at orientation.
- Tabletop display to promote the T-Shirt Design. (Displays at states cannot be plugged in and cannot create noise of any kind - students will be provided with an approximate area of 1/2 of a standard 6' table for their displays.)

Scoring Guidelines

The following items/contestant knowledge will be evaluated

- T-Shirt Artwork
- Attractive Color Scheme
- Table top Display
- Professional Appearance of the T-Shirt
- Preliminary Research
- How the T-Shirt Represents the State
- Design Process
- T-Shirt's Unique Design/Following of Copyright Law
- Potential Appeal to Members
- Contestant's Verbal Technique and Poise
- Presentation Introduction and Ending
- Contestant Self Confidence in Design and Presentation

Artwork to be printed on cardstock and submitted to the judges. Two versions of the design will be shown: one showing the artwork at a larger size to show detail, the second to show placement on the t-shirt. Ink color swatches must also be displayed and labeled.