

Pin Design Competition (for PA 2023 district and state level competitions)

## 2022 - 2023 SkillsUSA Pin Design Competition

(for PA district and state level competitions)

Contest Description:

Contestants are to present their artwork for a pin design representing the state of Pennsylvania and SkillsUSA. The words "SkillsUSA" and "Pennsylvania" are required to be somewhere on the pin. The design must also include the year (2023). The SkillsUSA emblem or official logo in its entirety cannot be used in the Pin Design. Please note that the pin design is not required to be in the shape of the state of Pennsylvania. While you may use them if you like, there is no requirement for piece of the SkillsUSA emblem to be used in the design of the pin. Contestants will give a 5-7 minute oral presentation explaining how their design accurately represents the state, what qualities it possesses and why other SkillsUSA members and advisors would want to wear it.

Contestants are encouraged to use visual aids such as notebooks and their table top displays when presenting their pin designs. Laptop style computers or tablets may be used during the presentation portion if desired, but are not a requirement. Table top displays cannot include anything that is plugged in or makes a noise of any kind. (Please see the national standards for approved visual aids and additional contest restrictions and requirements.)

All contestants are required to be in the official dress of SkillsUSA during the competition.

A final rendering of the Pin Design is required to be submitted to the judges before the start of the oral presentation. (At the state level, these prints will be collected at the orientation meeting - please see the example below) Pin renderings should be printed on cardstock and may or may not be laminated (as per the contestant's preference). The tabletop display must fit in a 28" x 28" space on the table, and may not exceed 48" of total height. (Any banners or display elements hanging from the front of the table will also be included in the display's height measurements)

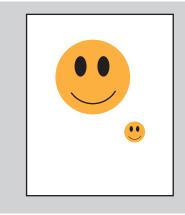
## Contest Requirements:

- Final Rendering of the Pin (All entries should be submitted with two versions of the artwork in one file. The larger version will be no larger than 7''x 7'', and the smaller version will be no larger than 1.5''x 1.5''. Both versions should be identical see attached example.) This will be turned in to the judges to evaluate your design.
- Tabletop display (no larger than 28" wide by 28" long by 48" high)
- 5-7 Minute oral presentation explaining how the design represents the state, hat qualities it possesses, and why other SkillsUSA members and advisors would want to wear it.

## **Scoring Guidelines**

The following items/contestant knowledge will be evaluated by the Pin Design judges.

- Pin Drawing to Size (7" x 7" and 1.5" x 1.5")
- Attractive Color Scheme
- Professional Appearance of the Pin
- Preliminary Research
- How the Pin Represents the State
- Design Process
- Pin's Unique Design/Following of Copyright Law
- Potential Appeal to Members
- Contestant's Verbal Technique and Poise
- Presentation Introduction and Ending
- Contestant Self Confidence



Artwork to be printed (on cardstock) and submitted to the judges. One version of the Pin Design will be no larger than 7" x 7", the second version will be no larger than 1.5" x 1.5".