Purpose:

To evaluate each contestant's preparation for employment and recognize outstanding students for excellence and professionalism in the field of photography.

Clothing Requirements:

Professional attire with no school identifying logos or representation.

Eligibility:

Open to active SkillsUSA members enrolled in programs involving design, printing and/or digital art as an occupational objective.

Equipment and Materials:

Supplied by PTC:
- Computer with Adobe CS6 software
- Photo Studio

Supplied by Contestant:
- Digital SRL with lens.
- Min: battery with charger
- Min: 1 GB memory card
- US card reader or camera USB cable
- One image for print Competition (See guidelines in "Scope of the Contest").
- Students may bring their own computers for editing

This is a minimum required list. Any additional accessories are acceptable and up to the discretion of the student (i.e., on-camera flash, reflector, additional lenses, etc.)

Contest Specifications:

The contest is divided into three parts:

1. **Skills performance.·** Each student will create two (2) photographs that will be taken on site, in a studio setting.

    - Standard studio set up to evaluate understanding of artificial lighting.

    Digital editing using Photoshop to evaluate the knowledge of manipulative techniques.

    - Correction of color shifted images for uniformity.

    - Finishing - The printing and appearance of the final image.

2. **Print competition:** Each student will submit one completed, matted photograph for judging. This print will be submitted when the competitors enter the contest area.

    Requirements for the prints are as follows:

    - Each print is to be mounted on an appropriate photographic mounting material, measuring 16" x 20".
    - Prints may be no smaller than 80 square inches (e.g.), an 8" x 10" is 80 square inches).*prints, however, must be mounted to* a *finished size of 16" x 20".*
    - Overall presentation will be a factor in judging.
    - All prints must have a blank label placed on the back, the student will put their contest number on each print at the contest site.

3. Knowledge Test.

    A test will be given with questions on the following topics:

    General terminology

    Standard rules of art and design including but not limited to: Rules of third, Leading lines, Worm's/bird's eye

    Lighting patterns (Rembrandt, loop, butterfly, broad, short)

    Troubleshooting (Chromatic aberration, Barrel distortion, Aliasing, White balance, Halos, Posterization, JPEG artifacts, Parallax)

    Lens choices given a photographic situation (sports, jewelry, studio portraits, etc.)

    And other knowledge listed on the National Standardards.

Judging: Final Projects will be judged based on the attached rubric.

Competitor #

Photography Scoring Rubric

SKILL Job #1	Up to 15 points	Up to 10 points	Up to 5 points	SCORE
Composition	Photo composition elements are well balanced following standard rules of art & design including: the rule of thirds, positive & negative space, lines, color, texture.	Photo composition elements are interesting & appealing but ignore some of the standard rules of art & design.	Photo contains little or no arrangement or organization. Little or no points of interest.	
Technical Qualities	Size, resolution, lighting and color are all correct. Photo is without blemishes.	Size, resolution, lighting and color are of average quality.	There is a problem with one or more of the following: size, resolution focus, lighting or color.	
Digital Manipulation	Editing used extensively & creatively to produce a blemish-free, interesting & appealing photograph.	Average editing performed. Some blemishes may be present.	Very little or no corrective editing editing performed. Photo has elements that should have been removed.	
Finishing	Photo was printed correctly.	Photo was printed with excessive help.	Photo did not get printed.	
Total for Photograph #1				

SKILL Job #2	Up to 15 points	Up to 10 points	Up to 5 points	SCORE
Composition	Photo composition elements are well balanced following standard rules of art & design including: the rule of thirds, positive & negative space, lines, color, texture.	Photo composition elements are interesting & appealing but ignore some of the standard rules of art & design.	Photo contains little or no arrangement or organization. Little or no points of interest.	
Technical Qualities	Size, resolution, lighting and color are all correct. Photo is without blemishes.	Size, resolution, lighting and color are of average quality.	There is a problem with one or more of the following: size, resolution focus, lighting or color.	
Digital Manipulation	Editing used extensively & creatively to produce a blemish-free, interesting & appealing photograph.	Average editing performed. Some blemishes may be present.	Very little or no corrective editing editing performed. Photo has elements that should have been removed.	
Finishing	Photo was printed correctly.	Photo was printed with excessive help.	Photo did not get printed.	
Total for Photograph #2				

Competitor #		**Total for Skill Jobs #1 & #2**	

Competitor #	

Photography Scoring Rubric *(Continued)*

PRINT COMPETITION	Up to 15 points	Up to 10 points	Up to 5 points	SCORE
	Photo submitted is mounted and labeled according to guidelines. Above average print quality and mounting. Selected photograph demonstrates exceptional skill & creativity.	Photo submitted is mounted and labeled according to guidelines. Average print quality and/or mounting. Selected photograph demonstrates average skillset. Average creativity demonstrated.	No photo submitted (0) or photo incorrectly mounted labeled or extensively damaged.	
Total for Print Competition Photograph				

Total from Page #1, Photographs 1 & #2

Competitor # ____   **TOTAL SCORE**